

MILL STREET & Co.

Mill Street & Co. Acquires Saleevent.com Inc.

Toronto, April 10, 2017 – Mill Street & Co. ("Mill Street"), is proud to announce that it has completed the acquisition of Saleevent.com Inc. and its subsidiaries. ("Saleevent.com")

For over 20 years, Saleevent.com has been providing Canadians across the country access to highly discounted cosmetics, health and beauty products through a range of distribution channels including pop-up "warehouse" sales and online at saleevent.ca.

"In selling the business, it was important that we find a company who would not only enable us to realize the value we have created, but who would be well positioned to take the concept successfully into the future," says Saleevent.com founder, Brent Jollymore. "Mill Street is a perfect fit."

"Saleevent.com is a proven leader in discount retail, with strong, established vendor relationships and a successful retail formula," notes Mill Street CEO, Noah Murad. "With an exceptional team and such a great foundation to build upon, this is a special opportunity for Mill Street and we are looking forward to continued success well into the future."

About Mill Street & Co.

[Mill Street & Co.](http://www.millstreetco.com) is a diversified investment company committed to creating sustainable, long-term growth through the intelligent application and management of capital. Mill Street actively manages its investments with the goal of providing its investors with stable returns exceeding major indices and mutual funds. Mill Street invests primarily by purchasing equity positions in private and public companies. www.millstreetco.com

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