

Mill Street & Co. Drives Business Growth Through Partnership with Financeit

Toronto, June 21, 2017 – Mill Street & Co. ("Mill Street") is proud to announce that it has completed an agreement with consumer financing and FinTech leader Financeit. This agreement will enable a number of Mill Street subsidiaries to extend purchase financing options to their customers. Leveraging Financeit's innovative online and app-based credit application and account management platform, a number of Mill Street subsidiaries (such as: Great Northern Insulation, Clarksburg Contractors, and The Fastway Group) will be well equipped and strongly positioned to enhance sales growth through a complete credit financing solution for their customers.

"We are thrilled to have Mill Street's subsidiaries on the Financeit platform," says Financeit CEO, Michael Garrity. "Financeit was founded on the premise of enabling Canada's small and medium size businesses to grow sales through the provision of fair financing options for their customers. We look forward to working with this great group of companies and enhancing their customer relationships through transparency and exceptional care, while they realize increased customer acquisition and revenue growth."

"Financeit's innovative approach to providing fair and customer-focused financing options is the perfect fit for adding value to our subsidiaries and their customers," states Noah Murad, President of Mill Street. "We are always looking for opportunities to reinforce the strength of our customer relationships and generate more growth through our subsidiaries. Through Financeit's platform we are able to create value in our subsidiaries' operations, as they are well equipped to out-position the competition, sell more product with a higher transaction dollar value, and doing so while maintaining effective control over cash flow. It's a win-win for everyone."

About Mill Street & Co.

[Mill Street & Co.](http://www.millstreetco.com) is a diversified investment company committed to creating sustainable, long-term growth through the intelligent application and management of capital. Mill Street actively manages its investments with the goal of providing its investors with stable returns exceeding major indices and mutual funds. Mill Street invests primarily by purchasing equity positions in private and public companies. www.millstreetco.com

About Financeit

Financeit is a market leading point-of-sale financing provider servicing the home improvement, vehicle and retail industries. Financeit's innovative cloud-based technology makes it easy for merchants to increase close rates and transaction sizes with affordable monthly or bi-weekly payment plans. The Financeit platform features a fast, transparent application process and has serviced over 6,000 merchant partners across Canada, processing more than \$1.9 billion in loan applications.

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Financeit

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